GOALS FOR STUDENT LEARNING
UNIVERSITY OF NORTH DAKOTA SCHOOL OF COMMUNICATION

Community
1. To understand how language and communication processes create communities;
2. To understand the role of community and identity in how individuals see the world and others see them;
3. To understand the interactions of individuals, organizations, groups, and social movements and the conflicts and opportunities that can result;
4. To use an ethical framework to analyze and address the communication problems and opportunities of individuals and groups.

Information
5. To understand the diverse and changing ways we acquire, produce, and share knowledge about the world;
6. To understand various kinds of messages, stories, images, and texts and how and why they are constructed;
7. To understand the role of interpretation in how we respond to messages and texts;
8. To research and create socially responsible oral, written and visual communication.

Technology
9. To understand the historical and contemporary context (political, economic, legal, and social) of communication institutions and technologies;
10. To understand the consequences for individuals and communities of the use and content of communication media;
11. To understand alternate possibilities for having access to, using, and arranging communication technologies and institutions;
12. To use communication technologies ethically in conventional, as well as imaginative ways.