Guidelines for Term Paper

I. Possible topics


2. Awareness and acceptance of development journalism among American/other journalists (in newspapers, radio, or television). Internet survey and expert interviews.

3. Awareness and acceptance of public journalism among American/other journalists (in newspapers, radio, or television): internet survey and expert interviews.


5. Content analysis of newspapers to determine amount of development news.

6. Any other topic related to communication and development, with the approval of instructor.

II. Format

1. Introduction, rationale and objectives (1–2 pages). Explain why the topic is important and state objectives of research.

2. Methodology (1–2 pages). Explain how the study was conducted (interview, survey, focus group discussions, library research, content analysis, etc.)

3. Findings (4–6 pages). Interpretation and discussion of data, with selected summary tables and graphs.

4. Detailed tables may be included as appendix, and will be extra pages.


6. Follow APA Style book used in communication schools for endnotes, citations, and bibliography.

7. Write a one-page abstract for posting at the Exchange link.

III. Procedure

1. Consult instructor on possible topics early in the course. You must have a topic to study after Lesson 6. The topic must have a focus, and be manageable.

2. After the topic is approved, propose a research method for the research. The research method and the research instruments (e.g. questionnaires) must be approved by the instructor.

3. Conduct the study, either personally or through the Internet.

IV. Deadline: after Lesson 12 is completed.