LESSON ONE - The Meanings of Development

Lesson objectives

After studying the materials in this lesson, you should be able to do the following:

1. Articulate the various concepts of development, including economic development, social development, and human development.
2. Explain the concept of development on the national (or macro) level and the community/project (or micro) level.
3. Trace the evolution of the concept of development.

Required readings


Optional readings


LESsON TWO - The Meanings of Communication

Lesson objectives

After studying the materials in this lesson, you should be able to do the following:

1. Articulate the various concepts and models of communication, including the linear models, the circular models, and the transactional models.
2. Describe the variety of communication models and the difficulty of communicating effectively.
3. Trace the evolution of the concept of communication in communication research.
Required readings


LESSON THREE - The Roles of Communication in Development

Lesson objectives

After studying the materials in this lesson, you should be able to do the following:

1. Articulate what mass communication can do in national development.
2. Explain what mass media helps to do in national development.
3. Discuss the importance of communication in development.

Required readings


Optional reading

LESSON FOUR - Evolution of the Theory and Practice of Development Communication

Lesson objectives

After studying the materials in this lesson, you should be able to do the following:

1. Articulate the concept and practice of development communication.
2. Explain the importance of development communication in developing as well as developed societies.
3. Trace the evolution of the concept and practice of development communication.

Required readings


Optional reading


LESSON FIVE - Modernization Theory of Development

Lesson objectives

After studying the materials in this lesson, you should be able to do the following:

1. Articulate the modernization theory of development.
2. Explain the evolution of the modernization theory.
3. Discuss strategies of communication under modernization.
Required readings


LESSON SIX – Interview Paper Due

LESSON SEVEN - Critical Perspectives on Communication and Development

Lesson objectives

After studying the materials in this lesson, you should be able to do the following:

1. Articulate the critical perspectives on communication and development.
2. Explain the alternative roles for communication in development.

Required readings


LESSON EIGHT - Liberation Perspectives on Development

Lesson objectives

After studying the materials in this lesson, you should be able to do the following:

1. Articulate the liberation theology and its role in development.
2. Explain the ways in which liberation theology has been operationalized in development projects.

Required readings
LESSON NINE - The Concept and Practice of Development Journalism

Lesson objectives

After studying the materials in this lesson, you will be able to do the following:

1. Articulate the concept of development journalism.
2. Explain the importance of development journalism in developing as well as developed societies.
3. Trace the evolution of the concept and practice of development journalism.

Required readings


LESSON TEN - The Concept and Practice of Public Journalism

Lesson objectives

After studying the materials in this lesson, you will be able to do the following:

1. Articulate the concept of public or civic journalism.
2. Explain the value of public journalism in developed as well as developing societies.
3. Trace the history of the concept and practice of public journalism.

Required readings

3. *New Media for a New America*, video on civic journalism.

Optional readings


LESSON ELEVEN - The Concept and Practice of Peace Journalism

Lesson objectives

After studying the materials in this lesson, you will be able to do the following:

1. Articulate the concept of peace journalism.
2. Explain the importance of peace journalism in the world today.
3. Trace the history of the concept and practice of peace journalism.

Required readings


Optional readings


LESSON TWELVE - People's Journalism—The End Goal of Development Journalism, Public Journalism, and Peace Journalism?
Lesson objectives

After studying the materials in this lesson, you will be able to do the following:

1. Articulate the differences between development journalism and public journalism.
2. Explain why development journalism and public journalism are more than just good journalism.
3. Discuss the importance of peace journalism to development.

Required readings


Optional reading


LESSON THIRTEEN – Term Paper Due