Instructor Dr. Lynda Kenney
Office Starcher Hall, 235B
Office Hours By appointment
Office Phone 1.701.777.2197
FAX 1.701.777.4320
Email lynda.kenney@und.edu

Required Textbook
Macromedia Dreamweaver MX Against the Clock by Prentice Hall ISBN 0-13-110651-1

Recommended Textbook
Adobe Photoshop Classroom in a Book (for the version of software you have) by Adobe Press

Required Software
Macromedia Dreamweaver MX
Adobe Photoshop (version 5.5 or higher)
Word processing software (preferably MS Word)

System Requirements
The Windows and Macintosh requirements are listed under the "Syllabus" area on the navigation bar in Blackboard.

Required Computer Ability
Know how to use your computer

Course Description
This course is an introduction to electronic publishing on the Internet through design, layout and production of web pages and sites. The emphasis is on production of interface design, navigability, and graphics for web pages.

Course Communication
If you have any questions or comments regarding a lesson, please e-mail me at lynda.kenney@und.edu. I normally respond to e-mails within 2–3 business days.

Goals for Student Learning
1. To gain a reasonable level of practical expertise in graphic design, layout and production of web pages.
2. To understand the principles and practice of electronic publishing and its importance in a visually-oriented world.
3. To explore creative and scientific communication technologies for personal expression and professional use in industry, government, business and education.
4. To understand the history, ethics, purposes, and future of electronic publishing on the Internet.

Course Evaluation & Assessment
Web Page Design readings, activities, research, and projects are worth 100% of your total grade. There will be 295 points possible in this course.

A = marked excellence 94-100%
B = superior 84-93%
C = average 74-83%
D = below average 64-73%
F = failing 0-63%

Scholastic Honesty
All students are expected to maintain a high standard of conduct. Any case of scholastic dishonesty—cheating, plagiarism, collusion—may result in indefinite suspension from the University of North Dakota.